



## Special Interest Group “Information Challenges in the Age of Biomarkers”

Tuesday 13th October 2009  
Hosted by Pfizer in New London, CT

The Special Interest Group will begin on Tuesday 13<sup>th</sup> October 2009 at 08:45 and end at 17:30

Note: on the evening of Monday 12<sup>th</sup> October, there will be an informal welcome dinner for delegates served from 18:00 to 20:30 in the hotel Private Banquet Room - Conf. room 5 - reserved for PRISM.

Tuesday October 13 <sup>th</sup>		
Time	Topic	Presenter
07:50	Assemble at Mystic Marriott Hotel Lobby for transport to Pfizer	
08:45 - 09:00	Welcome	Jim McGurk, Brenda Yanak, Juergen Hammer, Richard Somes and Eric Neumann
09:00 - 9:45	The scientific and business questions that a biomarker discovery/development program needs to answer	Klaus Lindpaintner VP Research & Director F. Hoffmann - La Roche Ltd
9:45 - 10:30	Review of the strategies for dealing with data heterogeneity and patient profiling.	Tom Plasterer Director--Project Planning and Data Interpretation BG Medicine
10:30 - 10:45	Break	
10:45 - 11:30	Infrastructure requirements for a biomarker discovery / development program	Chris Dagdigian Co-founder; Principal Consultant BioTeam
11:30 - 12:15	Identification of critical existing & emerging technologies	Rusty Bobrow Lead Scientist BBN
12:15 - 13:30	Lunch	
13:30 - 14:15	Is there an identifiable pre-competitive space for data integration and analysis?	R. Mark Adams Futurist Big Health Consortium

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14:15 -15:00	What are the best technology practices to support collaborations?	Guochun Xie Team Leader Application Services Merck
15:00 -15:30	Break	
15:30 - 16:20	Wrap Up - Preparation of report to PRISM Forum	Jim McGurk Daiichi Sankyo
16:20 - 16:40	Vendor Presentation (1) - Accelrys	Paul Flook, Accelrys
16:40 - 17:00	Vendor Presentation (2) - HP	TBD, HP
17:00 - 17:20	Vendor Presentation (3) - JMP - SAS Institute	Shannon Conners, JMP - SAS Institute
17:20 - 17:30	Closing Remarks	
17:30	Transport to Aperitif followed by the joint PRISM Forum & SIG Dinner	

[www.prismforum.org](http://www.prismforum.org)

J.McGurk, C. Jones  
3<sup>rd</sup> October 2009